

Testimonial from the Swedish Military Historical Book Club

Björn Pettersson was hired 2006-10-01 as chiefassistant at the Swedish Military Historical Book Club (SMB). SMB is also a publisher who publishes books and magazines. After a year Björn advanced to the web editor position. Due to shortage of work according to keener competition in the book buisness Björn's employment ended 2010-07-31.

As chiefassistant Björns main tasks were of administrative nature. He helped me arrange meetings, writing protokoll and PM, held responsibility for my calendar, made bookings and arranged member activities, wrote qualified texts and took care of some parts of the continuous communication with the board of the company and external contacts.

As web editor Björn had responsibility for the content and the produciton of new material (text and images) for [smb's](#) website and the affiliated company Krutrök media's webb site. Björn was also project leader when we created the web sites. He has updated the ordering system with new articles on a continuous basis. He was also responsible for some e-mail campaigns and Google Adwords.

Björn is a very good writer and he has wrote a lot text for me and for the market department. He was responsible for my personal communication, letters and e-mail; with buisness associates and of more private nature, he is skilled good ghost writer. Björn is also able to write buisness letters, agreements and board meeting protocols. And he is an experienced proofreader. Björn has also been proof reading, taking photos, worked with digital images, created material for print and conducted interviews with, for example, members, officers and authours. He has an extended general knowledge and is open to learn new things.

Both positions require a lot; comprehensive understanding, creativity, social competence, analytic ability, a structured method of working, flexibility and the ability to make the right priorities.

Björn Pettersson has during his time at the company done his work with a very good result. He is conscientious and has worked independent, energetic and is diligent. He has proven to have the qualities that the positions aquire. Björn has a very good ability to work with others, lacks prestige and has a nice and positive attitude. He has become appreciated among coworkers, the board of the company and external contacts, for example contractors, authors and members. It is my pleasure to give him my best recommendations.

Per-Anders Lundström
Vice president of SMB